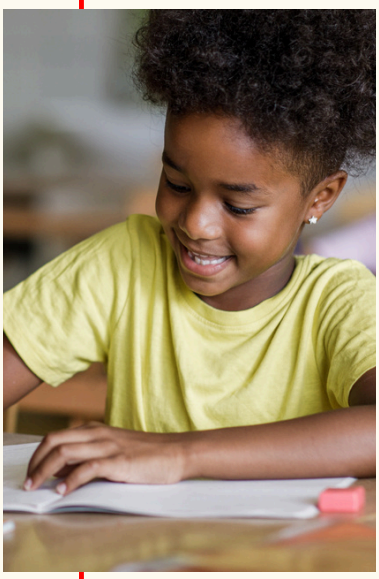
AR KIDS READ

INVESTING IN LITERACY FOUNDATIONS
THAT LAST A LIFETIME.



SPELLEBRATION

2027

Building Together

Sponsorship Packet

March 4, 2027
6:00 PM

THE SANCTUARY AT ARGENTA
201 W. 4TH STREET
NORTH LITTLE ROCK, AR

Together,

WE CREATE OPPORTUNITY

In an average Arkansas classroom of *20* fourth graders, only *7* are proficient readers. The consequences of so many children struggling to read reach beyond the classroom, affecting children's opportunities and Arkansas's future workforce.

AR Kids Read brings children and caring adults together to build stronger readers. This year, *422* children received tutoring from *113* tutors who showed up week after week to help them practice and grow.

Community support makes more possible. Summer Literacy Playground helped *92%* of participating students maintain or grow their reading skills. Community Literacy Workshops equipped families with practical ways to support reading at home, while book distributions helped children build personal libraries of their own.

Stronger readers become stronger students, better-prepared workers, and engaged members of their communities. Together, we can help build the thriving Arkansas we all want to call home. Spellebration celebrates that potential and the community investment that makes it possible. Join us in building stronger readers and stronger communities.

One Night.

A Whole Year of Reading.

Spellebration is AR Kids Read's annual fundraiser, and it supports our services all year long. Business leaders, individual supporters, tutors, school administrators, and literacy advocates come together for food, drinks, and a close look at what their support makes possible.

The evening recognizes our five Rising Readers, students from our partner districts who are honored for their hard work. Guests also join an interactive game and bid on silent auction packages. For a donation, they can pull a book from our bookshelf with a gift card inside, then keep the book or donate to a local student.

We also honor two incredible individuals whose leadership and service have strengthened our work.

Community Leader

Heather Larkin

Arkansas Community Foundation, President & CEO - Retired

As leader of the Arkansas Community Foundation for over 25 years, Heather prioritized the needs of Arkansas children and literacy educational investment.

Tutor of the Year

Anita Urban

AR Kids Read Tutor in Jacksonville since October 2023

It started with a question: "How can I help?" four years later, Anita describes what she gets to witness in tutoring sessions in two words: "It's amazing."

Sponsor Spellebration

Some of our 2026 Rising Readers receiving their awards.

Queen Bee
$10,000

200 books given to students in your name
Reserved table for 8 · Logo on invitation and event materials · Guest welcome or honoree presentation · Partnership video · Logo on website and in press release · Social media thank you

Honey Bee
$7,500

150 books givent to students in your name
Reserved table for 8 · Rising Reader Award sponsor · Logo on event materials, website, and in press release · Social media thank you

Bee a Team
$5,000

100 books given to students in your name
4 tickets · Logo on event materials and website · Social media thank you

Super Speller
$1,500

2 tickets · Name on event materials · Social media thank you

Thank you to our 2026 Sponsors

OAKLAWN HOT SPRINGS, ARKANSAS

DIANE & RANDY ZOOK

NABHOLZ

FRIDAY ELDREDGE & CLARK LLP

Plus 30 more local businesses and individuals who empower young readers.

PLEDGE FORM

Donor Information

Name: _____

Organization: _____

Billing Address: _____

City, State Zip: _____

Phone: _____

Email Address: _____

Pledge Information

Pledge gift amount: _____

To be paid: ☐ Now ☐ By February 28, 2027

Invoice requested: ☐ Yes ☐ No

Credit card payments may be completed at

https://Spell2027.givesmart.com

Gift will be matched by (if applicable):

_____

Acknowledgment Information

Name(s) all acknowledgments should appear as:

_____

☐ I/we wish to remain anonymous.

Signature: _____

Date: _____

Checks may be made payable to:
AR Kids Read, PO Box 22701, Little Rock AR 72221

Questions? Please call 501-244-2661 or email kfrench@arkidsread.org.
AR Kids Read is a 501(c)(3) organization, #46-1477513

THANK YOU!