



Sponsor a Summer of Literacy

Summer 2025

AR KIDS READ

Support Literacy Playground, AKR @ the Library, and the Summer Extravaganza

Literacy Playground: Community partner programs led by certified teachers and supported by trained college interns.

AKR @ the Library: Summer literacy enrichment in libraries, also led by certified early literacy educators and interns.

Summer Extravaganza: An end of summer celebration event honoring students' progress and filled with fun.

Why Summer Literacy Matters

- "Students can lose up to 2 months of reading skills over the summer without enrichment." - National Summer Learning Association
- "Summer learning loss accounts for about two-thirds of the ninth-grade achievement gap in reading." - Johns Hopkins University

Find Sponsorship details on the back

"Our tutor took the time to understand my son and build lessons around what he loved.

That made all the difference."

– Parent of a 2024 Participant



info@arkidsread.org



501-244-2661



www.arkidsread.org

Site Sponsorship Opportunities

Locations include: Pulaski, Faulkner, Garland, Jefferson, Chicot, and Desha Counties

Presenting Sponsorship - \$5,000 - \$10,000

- Premier logo placement
- Logo with link on AKR website
- Branded book distribution
- Site visit and book presentation opportunity

Supporting Sponsorship - \$2,500

- Logo with link on AKR website
- Branded book distribution

Friend of Summer Sponsorship - \$1,000

- Name on AKR website

Custom Sponsorship Available: Let's build a package that fits your goals

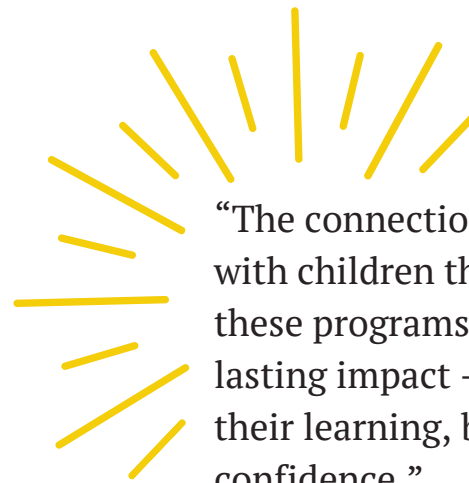
Every contribution helps bring literacy-rich experiences to children in need

More than 500

students will participate in
Summer 2025!

All Sponsors Receive

- Personalized thank-you and final impact report.
- Mid-summer email with photos and progress highlights.
- Visibility through our digital channels (website, social media, and email newsletter)



“The connection we make with children through these programs leaves a lasting impact – not just on their learning, but on their confidence.”

– Summer Tutor

About AR Kids Read

AR Kids Read is a nonprofit organization established in 2012 with a mission to empower children through literacy and close the opportunity gap in Arkansas. We serve students year-round with a focus on early literacy, volunteer-driven tutoring, and community partnerships that strengthen long-term educational outcomes.

Why grade-level reading?

Children who are not reading at grade level by the end of third grade are four times more likely to drop out of high school. Early literacy is the foundation for all future learning, and summer programs help ensure every child stays on track, even when school is out.



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