



# HOOP SESSION



**9:30 AM**  
FRIDAY, JULY 12 2024

**PULASKI HEIGHTS  
UNITED METHODIST  
CHURCH**





## What is Hoop Session?

Hoop Session is a basketball-themed, end-of-summer, celebration for Literacy Playground students in grades 1 – 5. Hoop Session goals:

- Inspire independent reading and set reading goals
- Provide student books for their personal libraries
- Create a day of fun for central Arkansas kids!

This year approximately **200 children** will experience a welcome pep rally, basketball rotation stations and lunch. They will also participate in an award ceremony to celebrate their accomplishments.

## Your Community Impact:

- Empowers literacy education programming and prevents the “summer slide” for **220+ children** from Pulaski County
- Provides **1300+ books** for summer students’ home libraries
- Supports year-round school tutoring for **600+ children** at 32 central Arkansas partner schools and after-school programs
- Mobilizes over **200 tutors** who provide **2,000 hours** of combined student support.

## What You Can Expect as a Sponsor:

**Hoop Session:** Hoop Session is a fun-filled day for AR Kids Read students and your support will fund this day of fun as well as school year programs that empower students with one-on-one literacy tutoring to help them catch up and keep up.

**VIP Perks:** Event sponsors will also have access to a VIP Hospitality Room. Beverages and snacks will be available.

### **Hoop Session**

Date: Friday, July 12, 2024

Location: Pulaski Heights United Methodist Church

9:30 am: Pep Rally

9:45 am: Student Rotation Stations begin

**11:00 am – 12:15 pm: VIP Hospitality Room**

12:15 pm – 12:30 pm: Awards Ceremony

**Your organization** will connect with **over 5,000+** central Arkansas residents across all marketing channels. Corporate logo t-shirts will be provided to over **200 students** and volunteers (Slam Dunk, & Team Sponsors only)



## Sponsorship Levels & Benefits:

Hoop Session In-Kind Benefits	MVP \$4,000	Court Side \$2,500	Hoop Squad \$1000
Signage Recognition	✓	✓	✓
Hoop Session Pass + VIP Hospitality	8	4	2
Social Media Thank You Posts	✓	✓	✓
Event Video Credits & Social Tags	✓	✓	
Podium Recognition	✓		
Included on Press Release	✓		
Logo on T-shirts	✓		
Option to Participate in Awards Ceremony & Photo Ops	✓		
Prominent Recognition & Logo Placement	✓		

\*Both In-Kind sponsor and Slam Dunk Presenting sponsor will receive premier recognition.



### About AR Kids Read

Established in 2012, AR Kids Read (AKR) is a community-based literacy nonprofit that prioritizes serving elementary-aged children who are at-risk, reading below grade level, and most often come from under-resourced communities. School year programs typically serve children in grades 1-3 and focus on foundational literacy skills. Services are offered in Pulaski, Garland, Jefferson and, beginning in 2024, Faulkner counties. School year programs pair students with trained tutors who gives them personalized attention in their unique areas of need. During the summer, the Literacy Playground and Library Programs provide high-dosage intervention utilizing community volunteers, certified teachers, and interns. **We do this so EVERY child reads on grade level.**

*AR Kids Read is a registered 501(c)3, please visit [www.arkidsread.org](http://www.arkidsread.org).*



# In-Kind Form

Building Stronger Readers  
Builds Stronger Community  
& Brighter Futures

Please submit this form to AR Kids Read by July 5th, 2024

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## Donor Information

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

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## Item Information

Please provide a brief description of the item you are donating (include any terms/conditions):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please provide an approximate retail value:

\$ \_\_\_\_\_

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## Acknowledgment Information

Please use the following company/personal name(s) in all acknowledgements of item:

\_\_\_\_\_

I/we wish to remain anonymous.

AR Kids Read EIN #46-1477513

Thank you!