HOOP SESSION

AR KIDS READ

FEATURING MOSES MOODY

NBA Golden State Warriors Shooting Guard

Former AR Razorback

What is Hoop Session?

Hoop Session is a basketball-themed end-of-summer celebration for Literacy Playground students in grades 1 – 5. Hoop Session goals:

- Inspire independent reading and goal setting
- Provide access to books for students' personal libraries
- Create a day of fun for central Arkansas kids!

In 2023, approximately **200 children** will experience a welcome pep rally, basketball and rotation stations, lunch, an award ceremony to celebrate their accomplishments, and special take-aways.

Inspiration and Reading Score Big with Moses Moody!

NBA star and Little Rock native, Moses Moody is returning to Hoop Session to encourage and inspire our ballers. His message, "Real Ballers Read", reminds students of the importance of education and literacy. Moody was recruited from the University of Arkansas Razorbacks team in 2020 during the first round of the draft. An important member of last year's championship Golden State Warriors team, Moses is also a literacy advocate and avid reader. He loves encouraging students and promoting a culture of reading amongst basketball players.

Your Community Impact:

- Empower literacy education programming and prevent the "summer slide" for **220+ children** from Pulaski County
- Provide **1200+ books** for summer students' home libraries
- Invest in year-round school tutoring support for **600+ children** at 32 central Arkansas partner schools and after-school programs
- Mobilize over **300 volunteers** for **5,000 hours** of combined student support
- Create an incredible day of unforgettable fun where children meet their very own NBA (and Razorback) Basketball Star!

About AR Kids Read

Founded in 2012, AR Kids Read (AKR) is a volunteer-based literacy nonprofit that provides elementary students reading below grade level with trained tutors. The organization engages community members as volunteer reading tutors using school-aligned curriculum strategies. AKR ensures access to books for students who need them most. Through trainings, presentations, and collaborations, the AKR Team builds awareness of Arkansas's literacy equity needs and how to effectively address our current literacy crisis. **We do this so EVERY child reads on grade level**.

AR Kids Read is a registered 501(c)3, please visit www.arkidsread.org.

What You Can Expect as a Sponsor:

Breakfast with Moody: From 8:45 – 9:30 am, top tier sponsors are invited to attend breakfast with Moses, hear more about his experiences in the NBA, enjoy the opportunity to ask questions, and take a photo with the Golden State Warrior.

Hoop Session: Hoop Session is a fun-filled day for AR Kids Read students to meet Moses Moody and be inspired by his message on the importance of reading. Your support will fund this day of fun as well as school year programs that empower students with one-on-one literacy tutoring to help them catch up and keep up.

VIP Perks: Event sponsors will also have access to a VIP Hospitality Room. Beverages and snacks will be available.

Hoop Session
Friday, July 21
Southwest High School, Little Rock

9:30 am: Pep Rally
9:45 am: Student Rotations Stations begin
11:00 am – 12:15 pm: VIP Hospitality room
12:15 pm: Awards Ceremony

Your Organization Will:

- Reach **over 3,000** central Arkansas adults via news and social media outlets
- Branded apparel for **300 children** and volunteer t-shirts (Presenting & Team Sponsors Only)
- Total event reach of **5,000+**

Hoop Session Sponsorship Benefits	MVP $10,000	Slam Dunk $7,500	Team $5,000	Court Side $2,500	Hoop Squad $1000
Jumbotron Recognition	✓	✓	✓	✓	✓
Hoop Session Pass + VIP Hospitality	8	6	4	2	2
Social Media Thank You Posts	✓	✓	✓	✓	✓
Event Video Credits & Social Tags	✓	✓	✓	✓	
Breakfast with Moses Moody & Photo Op	8	6	4	2	
Podium Recognition	✓	✓	✓		
Included on Press Release	✓	✓	✓		
Logo on T-shirts	✓	✓	✓		
Option to Participate in Awards Ceremony & Photo Ops	✓	✓			
Welcome Opportunity	✓				
Prominent Recognition & Logo Placement *	✓				

***Both MVP Presenting sponsor and MVP In-kind sponsor will receive premier recognition.**

Pledge Form

Building Stronger Readers
Builds Stronger Community
& Brighter Futures

Donor Information

Name: _____

Organization: _____

Billing Address: _____

City, State Zip: _____

Phone: _____

Email Address: _____

Pledge Information

Pledge gift amount: _____

To be paid: ☐ Now ☐ By July 7, 2023

Invoice requested: ☐ Yes ☐ No

Credit card payments may be completed at

www.arkidsread.org/events/hoop-session/

Gift will be matched by (if applicable):

_____

Acknowledgment Information

Name(s) in all acknowledgments should appear as:

_____

☐ I/we wish to remain anonymous.

Signature: _____

Date: _____

Checks may be made payable to:
AR Kids Read, PO Box 22701, Little Rock AR 72221

Questions? Please call 501-244-2661 or email kfrench@arkidsread.org.
AR Kids Read is a 501(c) (3) organization, #46-1477513

Thank you!