



FOR IMMEDIATE RELEASE

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96.5 The Box Partners with AR Kids Read for Little Free Libraries Project for National Literacy Month

[Little Rock, Ark., Monday, September 28, 2020] – In honor of National Literacy Month, 96.5 The Box and AR Kids Read partnered to stock local Little Free Libraries with books for the Little Rock and North Little Rock communities:

- Philander Smith College: 900 W Daisy L. Gatson Bates Dr, Little Rock
- Boone Park Elementary School: 13th and Crutcher, North Little Rock
- Amboy Elementary School: 101 Auburn Drive, North Little Rock (library located behind the school off 58th Street)

Pushing the message of “Old VERZUZ New” because you’re never too old to read a new book, AR Kids Read and 96.5 The Box encourages the local community to stop by a Little Free Library to grab a book for free.

“As we celebrate National Literacy Month, it is exciting to partner with KHTE 96.5 The Box to stock free books in Little Free Libraries for our community to enjoy. The more we can promote access to books the better the opportunity for our communities to spend more time engaged in reading.”

“September marks our two-year anniversary as Arkansas’s #1 for Hip Hop, and the Little Free Libraries restock in partnership with AR Kids Read was a fun way to celebrate and provide additional impact and added value to our listeners in central Arkansas,” says Operations Manager Jamal Quarles.

The free books are brand new or gently used and available for pick up on a first-come, first-served basis. Remember to enjoy the adventure safely, and wear a face mask when you pick up your book.

AR Kids Read was founded in 2012 with a mission to improve the future of Arkansas’s children and families by advancing literacy education through community engagement and tutoring so that all children can read proficiently by the end of third grade. This volunteer-based literacy intervention provides students reading below grade level with trained tutors who meet one-on-one with two students once a week for 30 minutes each. Tutors provide students with opportunities to read by using tutoring methods based on the five pillars of literacy.

KHTE 96.5 The Box flipped the switch in 2018 as an urban contemporary Bradford Media radio station broadcasting from the dial position of 96.5FM serving central Arkansas’s five-county Little Rock metros as “Arkansas’s #1 for Hip Hop” featuring the M-F lineup of “De De in the Morning” (5A-10A), “The Mia Banks Show” (10A-3P), “The Hollywood Hangout” (3p-7p) and “The Night Show” (7P-10P). For advertising opportunities contact 501-840-0965 or visit www.965theBox.com.