

Sample - Employee Recruitment Message (Short version)



ABC Company Participating in Elementary School Literacy Initiative

Do you have one hour a week to make a difference in a child's life? If so, then consider becoming a volunteer literacy tutor with AR Kids Read! This community initiative collaborates with central Arkansas elementary schools to provide one-on-one support for first, second, and third grade students who are not reading at grade-level. Tutors are paired to work with the same two students for a one-hour session (30 minutes per student) each week throughout the semester. Time slots are available throughout the school day.

No previous experience is necessary! Tutors are provided a one-hour orientation and training session, and online video tips to help you become an academic hero in the life of a child. There is no material or preparation guide, just a one-hour orientation session and your time reading with the student(s). AR Kids Read currently works with all four school districts in the Pulaski County community.

For more information about AR Kids Read, visit the web site at www.ARKidsRead.org.

To sign up to become a reading tutor, contact **ABC's** Outreach Coordinator:

Name, Title, Telephone, Email (or register on volunteer page at www.ARKidsRead.org).